

LIVE UNITED



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United Way of the Tanana Valley Hires Lundquist as New Executive Director

Fairbanks, AK (September 20, 2010): The United Way of the Tanana Valley is pleased to announce the hiring of Karen Lundquist as its new Executive Director.

Lundquist brings an extensive background in the non-profit, government and private sector. Currently, Lundquist is the Vice President for Marketing with the Fairbanks Convention and Visitors Bureau. Lundquist has been with the FCVB since 1999. Karen has lived, worked and volunteered in the Fairbanks community, allowing her to develop partnerships with individuals, businesses and non-profit agencies which will help with a seamless transition to the role. She brings a strong understanding of community need and how the United Way can partner with the greater Fairbanks community to effect positive change.

“I am very excited that Karen has accepted our offer to become the new Executive Director. Her years of experience in both nonprofit and for-profit business make her an excellent choice,” said Shelby Nelson, Chair of the United Way Board of Directors. “I am confident that Karen has a clear vision of United Way’s potential and will help us become an even stronger community partner.”

“I am thrilled to be rejoining the United Way community,” Lundquist said. “I am excited about the possibilities that await me, and I look forward to working with the United Way staff and board members, contributors, partner agencies and community leaders to continue the good work started by those before me.”

About United Way

The United Way of the Tanana Valley had its beginnings in Fairbanks in 1956. Seven agencies were part of the original organization and its first campaign raised \$84,655.

Today, United Way of the Tanana Valley has 23 member agencies offering services to assist senior citizens, strengthen families and youth, promote self-sufficiency, improve health and help people with disabilities.

The focus of the United Way's fundraising efforts is in the workplace with an annual fundraising campaign that reaches into over 300 companies – last year raising more than \$1.2M.

United Way envisions a world and community where all individuals and families achieve their potential through education, income stability and healthy lives. The United Way strives to make long lasting community change by addressing the underlying causes of problems that prevent progress in these areas. LIVE UNITED is a call to action for everyone to become a part of the change.

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